

**Chancellor's Summer Academy**  
**Digital Literacy & Digital Storytelling**  
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**Digital citizenship:** [http://www.digitalcitizenship.net/Nine\\_Elements.html](http://www.digitalcitizenship.net/Nine_Elements.html)

- **9 Elements:**
  - **1. Digital Access:** *full electronic participation in society.*
  - **2. Digital Commerce:** *electronic buying and selling of goods.*
  - **3. Digital Communication:** *electronic exchange of information.*
  - **4. Digital Literacy:** *process of teaching and learning about technology and the use of technology.*
    - **Digital Literacy:** *Digital literacy is the ability to find, evaluate, utilize, and create information using digital technology.*
  - **5. Digital Etiquette:** *electronic standards of conduct or procedure.*
  - **6. Digital Law:** *electronic responsibility for actions and deeds*
    - *copyright and fairuse | creative commons*  
*[please see information below on details of fair use ]*
  - **7. Digital Rights & Responsibilities:** *those freedoms extended to everyone in a digital world.*
  - **8. Digital Health & Wellness:** *physical and psychological well-being in a digital technology world.*
  - **9. Digital Security (self-protection):** *electronic precautions to guarantee safety.*

### **Fair Use Guidelines for Educators**

Educators may use portions of legally acquired copyrighted materials when producing their own educational multimedia projects for their own teaching tools in support of curriculum-based instructional activities at educational institutions including:

Face-to-face instruction

Assigned to students for directed self-study

Distance education: Secure electronic network with password protection , Technology prevents the making of copies

### **Limitations Time, Portion, Copying and Distribution**

- Time: 2 years
- Portion: Motion media 10% or 3 minutes
- Text 1000 words
- Music: 10% or 30 seconds Entire
- Illustrations/ work / photos/ no more than 5 by one artist
- Numerical Data sets: 10% or 2500 fields
- Copying: 2 copies including the distribution original

**Digital Storytelling:** *the art of using technologies and digital media to tell a story.*

Example Resources:

**animoto:** <http://www.animoto.com>

*Animoto automatically produces beautifully orchestrated, completely unique video pieces from your photos, video clips, and music.*

**voicethread:** <http://www.voicethread.com>

*A VoiceThread is a collaborative, multimedia slide show that holds images, documents, and videos and allows people to navigate slides and leave comments in 5 ways - using voice (with a mic or telephone), text, audio file, or video (via a webcam).*

**glogster:** <http://www.glogster.com>

*Glogster is a social network that allows users to create free interactive posters, or glogs.*

### **Media Sharing Tools/Resources**

*Documents:* Scribd [ [scribd.com](http://scribd.com) ], Docstoc [ [docstoc.com](http://docstoc.com) ], SlideShare [ [slideshare.com](http://slideshare.com) ]

*Pictures:* Flickr [ [flickr.com](http://flickr.com) ], Google Images [ [images.google.com](http://images.google.com) ], be funky [ <http://www.befunky.com/> ]

*Audio:* Education Podcast Network [ [epnweb.org](http://epnweb.org) ], EdTechTalk [ [www.edtechtalk.com](http://www.edtechtalk.com) ], PodBean [ [www.podbean.com](http://www.podbean.com) ]

*Video:* YouTube [ [youtube.com](http://youtube.com) ], TeacherTube [ [teachertube.com](http://teachertube.com) ], Academic Earth [ [academicearth.com](http://academicearth.com) ], TED [ [ted.com](http://ted.com) ]

*Plus check out Creative Commons [ <http://creativecommons.org/> ]*

### **Media Creation Tools/Resources**

*Documents:* See above

*Websites:* Weebly [ [weebly.com](http://weebly.com) ], Yola [ [yola.com](http://yola.com) ]

*Pictures:* Picnik [ [picnik.com](http://picnik.com) ], Photoshop.com [ [photoshop.com](http://photoshop.com) ], Wordle [ [wordle.net](http://wordle.net) ]

*Audio:* AudioPal [ [www.audiopal.com](http://www.audiopal.com) ], Vocaroo [ [vocaroo.com](http://vocaroo.com) ]

*Video:* JayCut [ [jaycut.com](http://jaycut.com) ], Xtranormal [ [xtranormal.com](http://xtranormal.com) ]

*Multimedia:* Animoto [ [animoto.com](http://animoto.com) ], Glogster [ [glogster.com](http://glogster.com) ], VoiceThread [ [voicethread.com](http://voicethread.com) ], Storybird [ [storybird.com](http://storybird.com) ]

*Plus check out Aviary [ [aviary.com](http://aviary.com) ]*

### **Media Conversion Tools/Resources**

Zamzar [ [zamzar.com](http://zamzar.com) ]

Media Convert [ [media-convert.com](http://media-convert.com) ]

KeepVid [ [keepvid.com](http://keepvid.com) ]

### **Screencasting Tools/Resources**

Jing: [ [jingproject.com](http://jingproject.com) ]

Screenr: [ [screenr.com](http://screenr.com) ]